

ADOBE AD0-E409 STUDY GUIDE PDF

Grab the Adobe Target Architect Master Certification PDF
Questions & Answers

Details of the Exam-Syllabus-Questions

AD0-E409

Adobe Target Architect Master

50 Exam Questions - 32/50 Cut Score - Duration of 100 minutes



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Get an Overview of the AD0-E409 Certification:

Who should take the <u>AD0-E409 exam</u>? This is the first question that comes to a candidate's mind when preparing for the Target Architect Master certification. The AD0-E409 certification is suitable for candidates who are keen to earn knowledge on the Target and grab their Adobe Target Architect Master. When it is about starting the preparation, most candidates get confused regarding the study materials and study approach. But AD0-E409 study guide PDF is here to solve the problem. AD0-E409 PDF combines some effective sample questions and offers valuable tips to pass the exam with ease.

Why Should You Earn the Adobe AD0-E409 Certification?

There are several reasons why one should grab the AD0-E409 certification.

- The Target Architect Master certification proves to be one of the most recognized certifications.
- The certification badge proves the knowledge of the candidate regarding subject matters and makes his resume presentable to potential candidates.
- Thus earning the Adobe Target Architect Master is a powerful qualification for a prosperous career.

What is the Adobe AD0-E409 Target Architect Master Certification Exam Structure?

Exam Name	Adobe Target Architect Master
Exam Code	AD0-E409
Exam Price	\$225 (USD)
Duration	100 mins
Number of Questions	50
Passing Score	32/50
Books / Training	Adobe Target Architect Master Prep Guide
Schedule Exam	Adobe, Pearson VUE
Sample Questions	Adobe Target Architect Master Sample Questions
Practice Exam	Adobe AD0-E409 Certification Practice Exam



Enhance Knowledge with AD0-E409 Sample Questions:

Question: 1

The eCommerce team wants to run an A/B test to promote the company email newsletter, but only to first time visitors who are not logged in and have not arrived at the website with an email campaign id.

- Analytics for Target (A4T) has been configured correctly.
- Adobe Analytics has a segment that meets these requirements.

The person setting up the Adobe Target Activity is unable to select Adobe Analytics as the reporting source. The Adobe Target Architect has verified the user does belong to a group with access to both Analytics and Target.

To which other group should the user belong?

- a) Enterprise User Permissions Group
- b) Adobe Target Product Admin
- c) Web Services Access Group in Adobe Analytics
- d) Analytics Admin Permissions Group

Answer: c

Question: 2

An optimization team is struggling to manually update the image tags in the HTML code of the page and would prefer to use the Visual Experience Composer (VEC) to more easily swap images.

Which two steps are required to ensure the marketing team can quickly swap the images?

(Choose two.)

- a) Share image folders from Adobe Experience Cloud Assets Core Service with Adobe Target.
- b) Contact Adobe Customer Care to provision Image Offers.
- c) Enable Image Offers in Adobe Target > Setup.
- d) Contact Adobe Customer Care to request the Scene7 Account Configuration.
- e) Upload image files to Adobe Experience Cloud Assets Core Service.

Answer: d, e



Question: 3

A client is getting an error message in the Visual Experience Composer (VEC). The message indicates that no property is associated with a particular activity, even though there is a property assigned.

What causes this error message?

- a) The activity is in the incorrect Workspace.
- b) The wrong entity.id is set for the activity.
- c) The client is assigned to the wrong User Group.
- d) at_property is missing in the Adobe Target request (mbox).

Answer: d

Question: 4

Once the Target request (mbox) is received by Adobe Target, what gets executed first?

- a) Profile scripts
- b) Audience qualification
- c) Content scripts
- d) DOM Manipulation

Answer: a

Question: 5

A retail company is planning to use Automated Personalization from Adobe Target to personalize content based on user visits. What are two visit-based features that Automated Personalization supports?

(Choose two.)

- a) Mbox parameters
- b) Experience Cloud Audiences
- c) Rawbox implementations
- d) Emails

Answer: a, b



Question: 6

What are benefits of server-side delivery for Adobe Target?

(Select two)

- a) Faster rendering times
- b) Improved data security
- c) Simplified setup process
- d) Consistent experience across platforms

Answer: b, d

Question: 7

When specifying a server-side implementation of Adobe Target, which ID will be generated if not explicitly defined?

- a) aamUUID
- b) tntld
- c) thirdPartyId
- d) indexId

Answer: b

Question: 8

In an iOS native application with an Adobe Target implementation, what are the two primary methods to create a targeted location?

(Choose two.)

- a) targetCreateRequestWithName
- b) targetCreateRequest
- c) targetCreateLocation
- d) targetLoadRequestWithName
- e) targetLoadRequest

Answer: a, e



Question: 9

Which two Adobe Target activity types can be created in the Mobile App Visual Experience Composer?

(Choose two.)

- a) A/B Test
- b) Multivariate Test
- c) Recommendations
- d) Experience Targeting

Answer: a, b

Question: 10

The client wants to be able to recommend high-profit-margin products on low-profit-margin product pages. Which method should be used to pass profit margin product data to Adobe Target Recommendations?

- a) Data Source
- b) URL parameter
- c) Feeds Entity
- d) Product Metadata

Answer: c

What Study Guide Works Best in acing the Adobe AD0-E409 Target Architect Master Certification?

The AD0-E409 study guide is a combination of some proven study tips and the combination of all valuable study materials like sample questions, syllabus and practice tests in one place.

Explore the Syllabus Topics and Learn from the Core:

If you are determined to earn success in the Target Architect Master exam, getting in full touch of the <u>syllabus</u> is mandatory. During preparation, you might not like all syllabus sections or topics, but try to get at least the fundamental



knowledge from the sections you don't like. The more you possess knowledge on all syllabus sections, the more is the chance to attempt maximum number of questions during the actual exam.

Make Your Schedule:

Studying and completing the syllabus becomes easier, if you work on the syllabus topics after making a schedule. Your syllabus must mention what areas you want to cover and within what time. Once you make a schedule and follow it regularly, syllabus completion becomes easier and preparation becomes smoother.

Get Expert Advice from the Training:

Do not forget to join the Adobe AD0-E409 training if it is providing any. Training enhances the practical knowledge of a candidate, which helps them to work well in the practical field during projects.

Get Access to the PDF Sample Questions:

If your study material is in a PDF format or the materials are mobile-friendly, what could be better than that? Get access to the free sample questions and keep enhancing your knowledge beyond the syllabus.

Avoid Dumps and utilize the Adobe AD0-E409 Practice Test:

Why should you rely on practice tests? The reason is simple: you must get familiar with the exam pattern before reaching the exam hall. An aspirant aware of the exam structure and time management during the exam preparation can perform well in the actual exam and attempt the maximum number of questions during the exam.

Many aspirants prefer to read from dumps, but they miss out on the self assessment method. Therefore, AD0-E409 practice tests always stand out to be the better choice than dumps PDF.



Avail the Proven AD0-E409 Practice Test for Success!!!

Do you want to pass the AD0-E409 exam on your first attempt? Stop worrying; we, EduSum.com are here to provide you the best experience during your Adobe Target Architect Master preparation. Try out our free mock tests to get a glimpse of our quality study materials, and build your confidence with the premium AD0-E409 practice tests. Our expert-designed questions help you to improve performance and pass the exam on your first attempt.