SAP C_C4H260_01 STUDY GUIDE PDF

SAP Marketing Cloud Implementation Certification Questions & Answers

Details of the Exam-Syllabus-Questions

C_C4H260_01

SAP Certified Technology Associate - SAP Marketing Cloud (2002) Implementation

80 Questions Exam – 59% Cut Score – Duration of 80 minutes

Table of Contents:

Get an Overview of the C_C4H260_01 Certification:

Who should take the **C_C4H260_01 exam**? This is the first question that comes to a candidate's mind when preparing for the Marketing Cloud Implementation certification. The C_C4H260_01 certification is suitable for candidates who are keen to earn knowledge on the Cloud and grab their SAP Certified Technology Associate - SAP Marketing Cloud (2002) Implementation. When it is about starting the preparation, most candidates get confused regarding the study materials and study approach. But C_C4H260_01 study guide PDF is here to solve the problem. C_C4H260_01 PDF combines some effective sample questions and offers valuable tips to pass the exam with ease.

Why Should You Earn the SAP C_C4H260_01 Certification?

There are several reasons why one should grab the C_C4H260_01 certification.

- The Marketing Cloud Implementation certification proves to be one of the most recognized certifications.
- The certification badge proves the knowledge of the candidate regarding subject matters and makes his resume presentable to potential candidates.
- Thus earning the **SAP Certified Technology Associate - SAP Marketing Cloud (2002) Implementation** is a powerful qualification for a prosperous career.

What Is the SAP C_C4H260_01 Marketing Cloud Implementation Certification Exam Structure?

Exam Name	SAP Certified Technology Associate - SAP Marketing Cloud (2002) Implementation
Exam Code	**C_C4H260_01 » SAP Marketing Cloud Implementation Certification Online Practice Exam**
Level	Associate
Exam Price	$592 (USD)
Duration	180 mins
Number of Questions	80
Passing Score	C_C4H260_01 - 59%
Reference Books	**C4H260 (SAP MARKETING CLOUD 2002)** **SAP Help - Commerce Marketing** **SAP Help - Planning** **SAP Help - Leads and Accounts**
Schedule Exam	**SAP Training**
Sample Questions	**SAP Marketing Cloud Implementation Certification Sample Question**
Recommended Practice	**SAP Marketing Cloud Implementation Certification Practice Exam**

Enhance Knowledge with C_C4H260_01 Sample Questions:

Question: 1

What application lets you create target groups based on selected attribute values?

Please choose the correct answer.

- a) Segmentation Modeling
- b) Segmentation Configuration
- c) Predictive Studio
- d) Score Builder

Answer: a

Question: 2

From which systems can you perform initial and delta loads of customers, contacts, and consumers into SAP Marketing Cloud?

There are 3 correct answers to this question.

- a) SAP Sales Cloud
- b) SAP S/4HANA and SAP ERP 6.0 or higher
- c) SAP Supplier Relationship Management
- d) SAP Solution Manager
- e) SAP Customer Relationship Management

Answer: a, b, e

Question: 3

What can you do with the UI adaptation function?

Please choose the correct answer.

- a) Change the theme of your SAP Marketing Cloud.
- b) Add new fields in the Campaign app.
- c) Modify the layout of the Contact Profile.
- d) Show/hide attribute groups in the Segmentation Model.

Answer: b

Question: 4

Which integration scenarios are supported when you set up integration between SAP Marketing Cloud and SAP Sales Cloud as a standard offering?

There are 3 correct answers to this question.

- a) Promotions
- b) Marketing lead management
- c) Contacts
- d) Activities for sales
- e) Tickets

Answer: b, c, d

Question: 5

What are the main objects that make up the data model of SAP Marketing Cloud?

There are 3 correct answers to this question.

    a) Interactions
    b) Items of interest
    c) Interaction contacts
    d) Products and product categories
    e) Segmentation models, profiles, and interactions

Answer: a, c, d

Question: 6

Which out-of-the-box actions are available for campaigns?

There are 3 correct answers to this question.

    a) Create Lead
    b) Create Opportunity
    c) Create Export File
    d) Send Mobile Notification
    e) Create Open Channel Action

Answer: a, c, d

Question: 7

Your customer wants to assign the same phone number to more than one contact. Which options in the contact ID origin have to be modified?

There are 2 correct answers to this question.

    a) Disable
    b) One Per Contact
    c) Priority
    d) For Identification

Answer: b, d

Question: 8

You want to adapt the SAP Marketing Cloud solution according to your customer's specific requirements. How can you do this?

There are 2 correct answers to this question.

- a) Use the Marketing Extensibility app.
- b) Log on to the SAP GUI and use transaction SPRO.
- c) Use the Manage your Solution app.
- d) Use the Manage Software Collection app.

Answer: a, c

Question: 9

Which key figures can you use to evaluate the effectiveness of a recommended scenario?

There are 3 correct answers to this question.

- a) Impressions
- b) Click-through rate
- c) Conversion rate
- d) Activated e-mails
- e) Model status

Answer: a, b, c

Question: 10

Which Core Data Services (CDS) view types are typically called by analytical tools such as SAP Analytics Cloud or the Query Browser?

There are 2 correct answers to this question.

- a) Consumption views
- b) Composite views
- c) Reuse views
- d) Basic views

Answer: a, b

What Study Guide Works Best in Acing the SAP C_C4H260_01 Marketing Cloud Implementation Certification?

The C_C4H260_01 study guide is a combination of some proven study tips and the combination of all valuable study materials like sample questions, syllabus and practice tests in one place.

Explore the Syllabus Topics and Learn from the Core:

If you are determined to earn success in the Marketing Cloud Implementation exam, getting in full touch of the **syllabus** is mandatory. During preparation, you might not like all syllabus sections or topics, but try to get at least the fundamental knowledge from the sections you don't like. The more you possess knowledge on all syllabus sections, the more is the chance to attempt maximum number of questions during the actual exam.

Make Your Schedule:

Studying and completing the syllabus becomes easier, if you work on the syllabus topics after making a schedule. Your syllabus must mention what areas you want to cover and within what time. Once you make a schedule and follow it regularly, syllabus completion becomes easier and preparation becomes smoother.

Get Expert Advice from the Training:

Do not forget to join the SAP C_C4H260_01 training if it is providing any. Training enhances the practical knowledge of a candidate, which helps them to work well in the practical field during projects.

Get Access to the PDF Sample Questions:

If your study material is in a **PDF format** or the materials are mobile-friendly, what could be better than that? Get access to the free sample questions and keep enhancing your knowledge beyond the syllabus.

Avoid Dumps and Utilize the SAP C_C4H260_01 Practice Test:

Why should you rely on practice tests? The reason is simple: you must get familiar with the exam pattern before reaching the exam hall. An aspirant aware of the exam structure and time management during the exam preparation can perform

well in the actual exam and attempt the maximum number of questions during the exam.

Many aspirants prefer to read from dumps, but they miss out on the self assessment method. Therefore, C_C4H260_01 practice tests always stand out to be the better choice than dumps PDF.

Avail the Proven C_C4H260_01 Practice Test for Success!!!

Do you want to pass the C_C4H260_01 exam on your first attempt? Stop worrying; we, ERPPrep.com are here to provide you the best experience during your Marketing Cloud Implementation preparation. Try out our free mock tests to get a glimpse of our quality study materials, and build your confidence with the premium C_C4H260_01 **practice tests**. Our expert-designed questions help you to improve performance and pass the exam on your first attempt.